

SIHAM M. ALHAIDER

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RESEARCH PROFILE:

Academia: <https://kku-sa.academia.edu/SAlhaider>

Researchgate: <https://www.researchgate.net/profile/Siham-Alhaider-2>

Linkedin: [linkedin.com/in/siham-alhaider-5345b7b6](https://www.linkedin.com/in/siham-alhaider-5345b7b6)

Google Scholar: <https://myaccount.google.com/?hl=en>

Scopus: <https://www.scopus.com/home.uri>

EDUCATION

2002- 2005 Bachelor-English

King Khalid University, Abha, Saudi Arabia.

College of Education for Girls' " Arts-Sections" at English department.

Graduated in July, 2005 from the mentioned college and awarded a degree of Bachelor of Arts and Education (major: English Language) with general evaluation excellent (with honor) and percentage (91.4 %).

2006-2009 Master-Computer assisted language learning (CALL)

M.A. certificate in Applied Linguistics (with an Excellent grade) recommended for printing and publishing, from the English department at the College of Education for Girls' "Arts-Sections" King Khalid University, Abha, Saudi Arabia. Thesis topic: *"Factors Deterring and Facilitating Computer-Assisted Language Learning Use and Integration in English as a Foreign Language Instruction at Four Saudi Universities: Female Faculty Perspectives"*

2012-2014 Master-Linguistics

M.A. certificate in Linguistics earned from University of Florida.

2014-2018 PhD-Linguistics

Ph.D. certificate in Linguistics earned from University of Florida, Gainesville. Dissertation's title "Linguistic Landscape: A Contrastive Study between Souk Althulatha'a and Asir Mall in Abha City, Saudi Arabia"

RESEARCH INTEREST

Major: Linguistics

Concentration: linguistic landscape, Sociolinguistics.

Interest Fields: applied linguistics, language studies, sociolinguistics, TESOL, language studies, linguistic landscape, semiotics and modality, pragmatics and second language acquisition.

PUBLICATIONS

- 2010 (with Saad Al-Kahtani). Factors affecting the use of CALL by EFL female faculty members in Saudi higher education: current status. *Jaltcall journal*. Vol. 6, no.3 Pages 153–170.
- 2018 Linguistic Landscape. [electronic resource] *A Contrastive Study between Souk Althulatha 'a and Asir Mall in Abha City, Saudi Arabia*. University of Florida. <http://lp.hscl.ufl.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,uid&db=cab04364a&AN=ufl.036566478&site=eds-live>
- 2020 Alhaider, S. & Aljeradaat, H. A descriptive and documentary study of the grammar of the Particle ojo in the Javanese language. *Sci.Int. (Lahore)*, 32(3), 261-264, 2020 ISSN 1013-5316; CODEN: SINTE 8. pp 261-264.
- 2021 Alhaider, S. M. The syntax of the particle qad in standard Arabic and Asiri Arabic. *Saudi Journal of Language Studies*, 1(2), 81–94. <https://doi.org/10.1108/SJLS-08-2021-0014>
- 2023 Alhaider, S. (2023). Social Distancing During the Pandemic: A Semiotic Approach to Organizational Response through Commercial Branding. *World Journal of English Language*. Vol (13), No.2 pp (8-15). doi:10.5430/wjel.v13n2p8. URL: <https://doi.org/10.5430/wjel.v13n2p8>
- 2023 Alhaider, S. & Makdoomi, S. (to be published in April 2023). Advantages and Challenges of eLearning before and after Covid-19 Pandemic: Faculty and Students' Perceptions in Saudi Education. *Theory and Practice in Language Studies*. TPLS22-081602.

CONFERENCE PRESENTATIONS AND ATTENDENCIES

- 2019 Attended as a supervisor of the lecturers and teaching assistants in the 5th International Conference for Higher Education in Riyadh. Held on April 7, 2019. For 3 consecutive days.
- 2018 Presented at the Graduate Student Research Day 2018 at University of Florida in April 2018 a poster entitled "Linguistic Landscape: A Contrastive Study between Souk Althulatha 'a and Asir Mall in Abha City, Saudi Arabia".
- 2017 Presented at the 12th Annual Conference of the Social Sciences: From Social Problems to Social Promise April 15, 2017 a poster entitled "Linguistic Landscape of Arab in Brooklyn: New York City" at University of Florida.
- 2016 Presented at the Student Research Day at University of Florida October 2016 a poster entitled "Syntax of Qad".
- 2015 Attended the 14th International Pragmatics Conference, held in Antwerp, Belgium, from 26-31 July 2015.

- 2015 Attended the Linguistic Landscapes 7 (LL7) conference featuring “Questioning Boundaries, Opening Spaces: Advancing New Topics, Methods, and Applications,” from May 7 - 9, 2015. LL7 was hosted by the Berkeley Language Center department, USA.
- 2013 Attended the Illinois Language and Linguistics Society 5: Minority Languages Conference at the University of Illinois at Urbana- Champaign, April 5-7, 2013.
- 2013 Presented at KAMALL International Conference. Theme: Smart Language Learning in a Connected World Conference Date: October 19, 2013 hosted by Hanyang University, Seoul, Korea. Entitled “The Acquisition of Arabic in a Foreign Context by Children of Arab-American Families at the Age of Puberty Using Rosetta Stone”
- 2008 Presented at the GLoCALL–International Conference on Computer Assisted Language Learning (CALL). Jakarta, Indonesia. November 8-9, 2008. Entitled “Deterring and Facilitating Computer-Assisted Language Learning Use and Integration in English as a Foreign Language Instruction at Four Saudi Universities: Female Faculty Perspectives”.
- 2007 Attended the 10th TESOL Arabia Conference: Standards in English Language Teaching & Assessment TESOL Arabia conference in Dubai.

TEACHING AND WORK EXPERIENCE

- 2006-2011 English lecturer
College of Education for Girls’ Arts & Sciences, King Khalid University.
Abha, Saudi Arabia.
- 2010-2011 Chair of English Department
College of Arts & Sciences, Muhayial, King Khalid University Saudi Arabia.
- 2018- Present Assistant Professor, English Department
College of Arts & Sciences, Muhayial, King Khalid University.
- 2019-Present Dean of Science & Arts College in Rijaal Alma’a.
- 2019-2021 Dean of Community College in Rijaal Alma’a.
- 2021-2022 Vice-dean of Applied College in Rijal Alma’a.
- 2022-present CEO of Applied College in Rijal Alma’a.

COMMITTEES:

- 2019 A member in *Recruitment Interview Committee* to execute an associate professor in the English Department. College of Arts & Sciences, Muhayial, King Khalid University.
- 2019 A member in *Recruitme Interview Committee* to execute a teaching assistant in the English Department. College of Arts & Science in Rijal Alma’a.
- 2019-2021 A member in the *Distinction Council* collaborated with the public education administration in Rijal Alma’a. (for two years).

2019-Present Chief of Initiative Committee in Tehamma Branch, King Khalid University.

2019-Present A member in *The Deans Advisory Committee*, King Khalid University.

WORKSHOPS:

- 2023 Presenting a developmental workshop for Faculty members entitled: “ Taking responsibility for professional development” dated 23 January, 2023. For two training hours.
- 2023 Attending the advanced training program “rooting the moderation approach and enhancing intellectual security” for 4 days (dates: 8-11 January, 2023) accomplished 7 courses for total 24.5 training hours. The program was given by Prince Khalid Al Faisal’s institute for Moderation.
- 2022 Attending a workshop entitled: “ The Academic Leadership Forum” organized by Ministry of Education 6-7 November 2022. In Riyadh.
- 2020 Achieving 3 months intensive online training program entitled “Oxford Women’s Leadership Development Programme) offered by Said Business School University of Oxford. (October2020-December 2020).
- 2020 Attending a virtual workshop entitled “The role of the Academic Leadership in the Program Accreditation”. Held on Nov. 11, 2020 (for two training hours). Offered by the Quality and Development Deanship in King Khalid University.
- 2020 Attending a virtual workshop entitled “Institutional excellence”. Held Nov. 11, 2020. (for two training hours). Offered by the Quality and Development Deanship in King Khalid University.
- 2020 Attending a virtual workshop presented by Deputy for Research and Innovation, Ministry of Education, entitled: “Leading businesses and Reality of Innovation in the Saudi Universities” held on 12th Oct. 2020 at 8 pm (for two hours).
- 2020 Attending a virtual workshop presented by Deputy for Research and Innovation, Ministry of Education, entitled: “Entrepreneurial University” held on 4th Oct. 2020 at 8 pm (for two hours).
- 2020 Attending a virtual meeting entitled ‘The first academic women leadership: Saudi Universities and Covid-19 Crisis’. 29-11-1441 (20 July 2020)
- 2020 Attending a virtual workshop via zoom platform entitled ‘Academic writing and publishing’ on 10-11 June 2020 (18-19 Shawal 1441). For 6 hours-period of time. Presented by the Deanship of Scientific Research.
- 2020 Attending a virtual workshop in collaboration with the Consulate General of the United States of America, Jeddah, the Cultural section. Title: “Surviving the Psychological Impact of Covid-19” held on 10th Aug. 2020. At 8pm. (for two hours). Presenter: U.S Speaker (Dr. Nadine Kaslow).
- 2020 Attending a virtual workshop in collaboration with the Consulate General of the United States of America, Jeddah, the Cultural section. Title: “Interactive Discussion: Educational Diplomacy with U.S. Speaker Alberto Carvalho.” Held on 30th July 2020.
- 2020 Attending a virtual workshop entitled ‘Excellency in leading Community Colleges’ held on 9-11-1441 (30 June 2020). For 3 hours-period of time. Presented by: Saudi Association of Community Colleges collaborated with Wefaq Center for Consulting and Training.

- 2020 Attending a virtual workshop entitled ‘The Arts of dealing with Audience’ 25-8-1441 (18 April 2020). Two hours period.
- 2019 Attending “Searching for possible developing mechanisms to improve the Community and Applied Colleges” held in the Ministry of Education Office in Riyadh. 25 Nov, 2019.
- 2019 Attending “Criteria of Selection the Academic Leadership”
Date: 4-6 August, 2019 – London , UK.
3 days, 15 training hours. Accredited by *Expertise training forum center*.
- 2019 Attending “Designing and building E-tests”
Date: *from 26-3-2019 to 2-4-2019*. Via Blackboard held by E-learning Deanship.
- 2019 Attending “The Role of the Faculty Member and the Student in Quality Matter” was held on 17-3-2019 , 4 training hours. Presented by: Academic Development and Quality Deanship.
- 2019 Attending “Strategic Leadership in University Institutions” was held on 17-3-2019, 4 training hours. Presented by: Academic Development and Quality Deanship.
- 2019 Attending “Blackboard Collaborate Ultra System”. Date: 1-10-2019 via virtual class. Presented by: E-learning Deanship.
- 2019 Attending “Prince Naif Program of First Aids Principles” was held on 26-9-2019. Presented by: Saudi Red Crescent Authority in Asir. Saudi Arabia.
- 2018 Attending “E-learning practitioner program” Date: *from 21-10-2018 to 17-11-2019*. Presented by: E-Learning Deanship.

CONTRIBUTIONS:

- 2005 Participating in King Abdulaziz Center for National Dialogue in the first meeting held in Abha, Saudi Arabia.
- 2010 Participating in the workshop entitled “Excellence in postgraduate programs, challenges and solutions” held in Riyadh, Saudi Arabia.
- 2019 Presenting a workshop targeting the English high/middle schools’ teachers entitled “Interactive Applications for English Teachers” on 5 Feb, 2019 in Supervision Bureau in Muhayial.
- 2019 Presenting a workshop targeting the BA graduates entitled “The Importance of English in Getting Jobs” on 11Feb, 2019. Duration: 2 training hours.
- 2019 Participating in '*Hospitality Initiative*' launched by His Royal Highness Prince Turki bin Talal bin Abdulaziz Al Saud, Governor of Asir, King Khalid University's Tehama Campus took part in welcoming summer guests and visitors in Mohayil, Bariq, Al-Majarda, and Rijal Alma. A workshop entitled: “ How to make your CV” presented on 9-7-2019. In Rijal Alma Museum. 2 training hours.
- 2019 A press interview in King Khalid University newspaper ‘Afaq’ in No.255 8th Dec. 2019. Page 22. Link:

<https://aafaq.kku.edu.sa/news/أستاذات/د-سهام-آل-حيدر-عاهدت-نفسى-أثناء-الابتعاث-أن-أسخر-طاقتي-لخدمة-وطني>

Link on Twitter:

<https://twitter.com/samkku3/status/1204756832822218753?s=20>

- 2020 Participating as one of the panelists in King Khalid University summer project ‘Mobaderoon’ hosting the official spokesman of Health Ministry in a panel entitled ‘Summer and Covid-19: Instructions and advice’. 26-10-1441 (18 Jun. 2020). 9-11pm.
- 2020 Participating as one of the panelists on the Ninetieth Saudi National Day Symposium organized by King Khalid University Media department. 5-2-1442 (22 Sep. 2020). 9-11 pm.

Links of symposium on different media platforms:

https://www.youtube.com/watch?v=_SKyzHwlim8

<https://www.alwatan.com.sa/a/1056818>

<http://www.alriyadh.com/1844306>

<https://www.spa.gov.sa/viewstory.php?lang=ar&newsid=2138312>

<https://almnatiq.net/904995/>

- 2020 Participating as one of the panelist in the seminar in the honor of the sixth anniversary of the pledge of allegiance to the Custodian of the Two Holy Mosques. Held on Nov. 22, 2020. (for two hours).
- 2020 A representative of King Khalid University Booth in the virtual international conference QS APPLE 2020 held on 25-27 Nov. 2020.
- 2021 A moderator of the English session of the Tihama Fourth Annual Scientific Forum held for two days Feb. 10-11, 2021.
Link for session
<https://www.youtube.com/watch?v=JQhA9L1OVNw&feature=youtu.be>
- 2021 Presenting a workshop entitled: “ The impact of voluntary work in improving human capabilities: changes and experiences” November 21, 2021. With the cooperation of the alumni unit in the languages and translation college. Link for workshop:
<https://www.youtube.com/watch?v=daw9aVH8M08>
- 2022 President and organizer of the S3A 2022
The first scientific symposium in science and arts: current trends and challenges. Held in Applied College in Rijal Alma’a 25-26 Oct. 2022.
Links on media for the Symposium:
King Khalid University site
<https://www.kku.edu.sa/ar/node/102137>
KKU twitter:
<https://twitter.com/kkueduksa/status/1584951039916412928?s=46&t=V39eww9Pd0O5wDrsEkrOSw>
https://twitter.com/kkueduksaEn/status/1587114363219050496?t=Ap25WurIL_WeyD6ntw7S_g&s=19
Aafaq KKU newspaper
<http://aafaq.kku.edu.sa/node/3972>
Sabq newspaper:
<https://sabq.org/saudia/regions/o6vr26c14y>
SPA (Saudi Press Agency) newspaper

<https://www.spa.gov.sa/viewfullstory.php?lang=ar&newsid=2395524#2395524>

2023 Presenting a workshop entitled: “Taking responsibility for professional development” January 23, 2023. Targeted faculty in English Department at King Khalid University. 2 hours workshop.

AWARDS

2022 Received the Excellence Award of King Khalid University in its 8th session. The Branch of faculty in the field of teaching and learning, won the 3th place.

MEDIA:

https://twitter.com/kkueduksa/status/1623236644974231553?s=46&t=Zj_b08SPB IquUq81MtnNw
<https://www.alriyadh.com/1996500>
<https://sabq.org/saudia/regions/et9myhyig5>
<https://www.kku.edu.sa/ar/node/102411>



Short General Articles

2020 An article published in Afaq newspaper issue no.261 (Oct. 25, 2020) from King Khalid University. Page 24. Entitled “E-learning and the Spiral leap”.
Link

https://drive.google.com/file/d/128iuA4tVFj3W32IIB9hrKIMjJGmEIaK_/view

2020 An article published in Saudi Gazette (Dec. 23, 2020) from Saudi Gazette Official website and Twitter account . Entitled “E becomes the Letter of the Year!”

Link <https://saudigazette.com.sa/article/601736>

Link

https://twitter.com/Saudi_Gazette/status/1341593634202857473?s=20

2021 An article published in Afaq newspaper issue no.265 (Jan. 24, 2021) from King Khalid University. Page 25. Entitled “My New Year”.

LANGUAGES

English	native-like fluency
Hebrew	basic knowledge
French	basic knowledge

PODCAST:

Turning point

<https://podcasts.apple.com/sa/podcast/turning-point/id1641167619>

